

TEMPLATE ONE

Subject: Your New Easy Way to Order [Your Product Line]

Hi [Customer's Name],

We're thrilled to share exciting news with you! Ordering **[Your Product Line]** is now quicker and simpler with **Purchs**. Purchs is a new one-stop platform where you can manage all your orders—including those from all your vendors—in one place.

Setting up Purchs takes just five minutes, and it's completely free. Here's how you can place orders:

1. **Text:** Snap a picture of any UPC code from our product package and text it to Purcy, the text bot, at **249-530-6580**.
2. **Web App:** Visit our web app at **[insert your URL from your company details page]**.
3. **Through Us:** Prefer your usual ordering method? No problem—we'll manage your orders on the Purchs dashboard for you.

Our mission is to make ordering simpler and save you time. We're committed to providing you with a smooth, hassle-free ordering experience. If you'd like to learn more about Purchs, their friendly team is here to help at **hello@purchs.io**.

[Your Signature]

Copyright Notice

*All templates, graphics, and materials provided herein are protected under copyright law. These resources are exclusively available for **customers of Purchs** to use in their promotional efforts. Unauthorized reproduction, distribution, or use of this content is strictly prohibited.*

TEMPLATE 2

Subject: Simplify Your Ordering with Purchs

Hi [Customer's Name],

We're thrilled to introduce **Purchs**, a free and easy way to order products from us—and all your other vendors—on one platform.

Here's how Purchs makes ordering simple:

1. **Order by Text:** Take a photo of a product's UPC code and send it to Purcy, your helpful bot, at **249-530-6580**.
2. **Order Online:** Place orders anytime on the Purchs web app at ***[insert your URL from your company details page]***.
3. **Keep It Familiar:** Love how you order now? That works too! We'll make sure your orders are managed using Purchs.

Purchs is designed to save you time and make managing orders stress-free. If you'd like to know more or get started, their friendly team is happy to help—just email **hello@purchs.io**.

We're excited to offer this new tool to enhance your ordering experience with us!

[Your Signature]

Copyright Notice

All templates, graphics, and materials provided herein are protected under copyright law. These resources are exclusively available for customers of Purchs to use in their promotional efforts. Unauthorized reproduction, distribution, or use of this content is strictly prohibited.